

Founded originally as a freelance collective, Sketch Co. soon became a full service creative agency for brands worldwide. Outgrowing its office in 2021, Sketch has embraced its design roots and in 2022 expanded to open Sketch Co. Gallery to showcase the latest in Australian art. With every piece under \$5000 and created by Australian based artists, Sketch Co. Gallery's focus is on celebrating, promoting and growing the domestic emerging art scene. The team are passionate about ensuring every household can access original works that speak to them and add an alluring beautiful heirloom to their homes.

Stats

2500+	INSTAGRAM FOLLOWERS
21.4K	INSTAGRAM ACCOUNTS REACHED
142%	INSTAGRAM ENGAGEMENT RATE
50+	CURRENT ARTISTS

Featured

Art Almanac

BROADSHEET

FBI RADIO

art guide AUSTRALIA

INSIDE

THE OZ

CONCRETE PLAYGROUND

homes TO LOVE

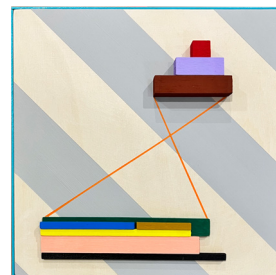


CAROLINE HESLOP
DIRECTOR & FOUNDER

With over 15 years' experience in marketing in Australia and the US, Caroline has had the pleasure to work with some of the world's largest brands building award-winning campaigns. A creativity tragic, Caroline has studied visual art around the world at such institutions as School of Visual Arts NYC, ICP New York and the ACP in Sydney and has managed studios for some of the worlds most in demand photographers. Sketch Co. Gallery is the next stage in Caroline's vision to support and nurture the next generation of Aussie creatives.

GEORGINA ARNOTT
GALLERY ASSOCIATE

Georgina has joined us after several years in interiors and art management in Sydney. A fine arts Honours graduate of UNSW, she is passionate about art direction and curation. As the gallery side of the business grows its fantastic to have her join to assist our collectors and artists in their art journeys.





Our team loves working with journalists around the world to share compelling, unique stories. If you're a member of the media and would like to talk, please get in touch.

AVAILABLE FOR:

- Speaking Engagements
- Partnerships
- Brand Collaborations
- Product Reviews
- Media



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